



Marketing Rostrum Clubs

Club Participation and Marketing Materials Order Form

Our club wishes to participate in marketing using the following materials:-

1. Direct mail

Number of **LETTERS** to be sent (Letter 1), total postage at \$0.50 per letter, less subsidy of 50% of postage and preparation costs - **\$0.25 ea**)

Number	Total cost	Subsidy
<input type="text"/>	<input type="text"/>	<input type="text"/>

LETTERHEADS required (no charge)

Letterheads
<input type="text"/>

ENVELOPES required (no charge)

Envelopes
<input type="text"/>

2. Posters

Number of **POSTERS** required (A4 size, laminated, Club personalised* Cost \$6.00 each, less subsidy – **Club cost \$3.00 each**)

Quantity	Club purchase \$
<input type="text"/>	<input type="text"/>

3. Brochures and stands

Number of **BROCHURES** required, (DL size, Cost \$0.26 ea, **no charge**)

- ◆ Career/Professional message (blue colour)
- ◆ General interest/Recreational message (red colour)

RIC Contact details included – no charge

Quantity
<input type="text"/>
<input type="text"/>

Number of **BROCHURE STANDS** required (double type, holds both Brochures) Cost \$16.00, less subsidy of 50% - **Club cost \$8.00 each**

Quantity	Club purchase \$
<input type="text"/>	<input type="text"/>

4. Room or meeting venue signs

Number of signs required (Size A3, laminated, free standing, personalised to club meeting time*, suitable for all locations) Cost \$38.00, less subsidy of 50% - **Club cost \$19.00 each**

Quantity	Club purchase \$
<input type="text"/>	<input type="text"/>

5. Street sign

Number of signs required (Size 600 x 350, double sided, free standing, "roster" type, words – MEETING HERE, with logo & promo message) Cost \$28.00, less subsidy of 50% - **Club cost \$14.00 each**

Quantity	Club purchase \$
<input type="text"/>	<input type="text"/>

6. Business cards

Generic Rostrum message with space for Club/member identification or personalisation, Cost \$16.00/100 less subsidy of 50% - **Club cost \$8.00/100 cards**

Quantity	Club purchase \$
<input type="text"/>	<input type="text"/>

7. Postage

Standard cost of packaging and postage - **\$8.00 for all shipments**

Standard cost
<input type="text" value="\$8.00"/>

SUMMARY OF CLUB ORDER

Total Club purchase

LESS subsidy for postal costs pre-paid to be used in Direct Mail (from above)

Club remittance (cheque must be attached) for marketing materials listed above

Club Name.....Club Number.....

Meeting day.....Meeting time.....

Signed by Club President.....Date.....

ROSTRUM - "Your confidence boost for speaking, meetings and presentations"

* Please advise contact details required for 'personalisation' of the poster/sign